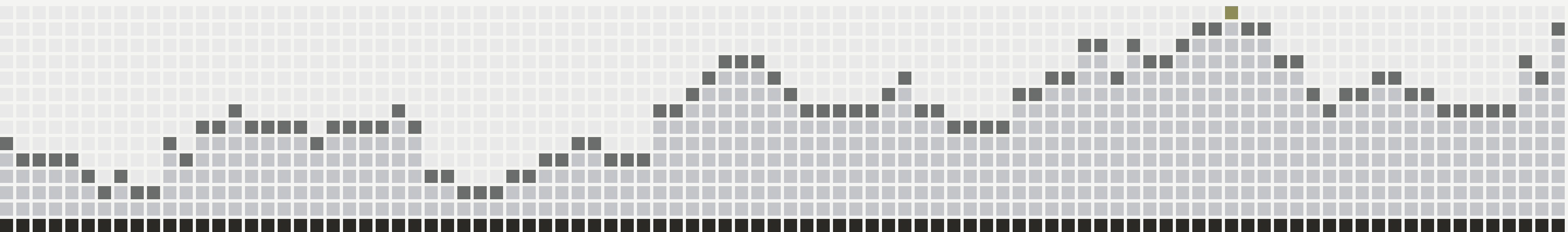


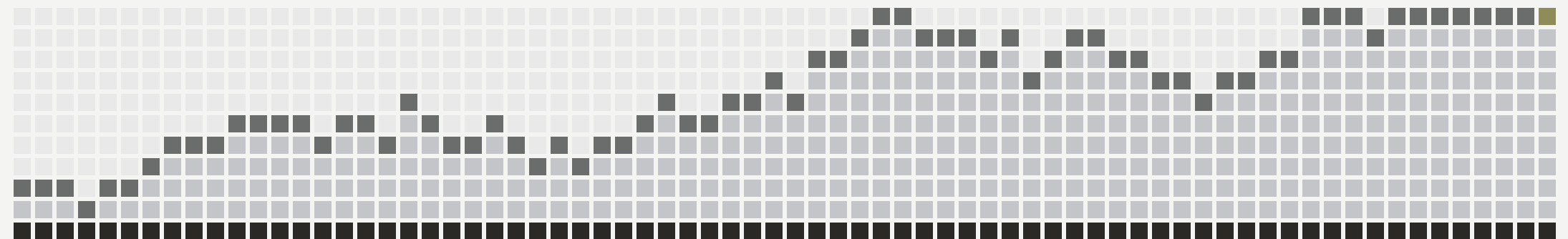
The consulting firm for clear decisions and real progress



Advisers who build, not just advise

Linje is a consulting firm built by founders. We hire founders and people who think like founders: builders who like to start things, fix things and make them work, and we bring that mindset to every client.

We work hands-on with organisations in Norway, Sweden and Denmark on strategy, organisation, operations, change and new business. We are not afraid to get our hands dirty, and we stay until the results are visible.





■ WORKING TOGETHER

Close to the people who know the business best

We work inside the business, next to the people who do the work.
We treat it as if it were our own.

That makes it easier for your people to carry the work forward
after the engagement ends.

The shortest way from start to goal

1

The starting point

Linje is Norwegian for line. Before anything changes, we agree on the facts and on where you stand today. That is where the line begins.

2

The direction

We help you choose one direction and hold the line, so everyone moves the same way.

■

The goal

Every engagement has a defined result. We stay until it is in place.

We help organisations decide, organise and deliver

01	Strategy	We help you choose where to play and how to win, and then help make it happen.
02	Organisation and leadership	We help build the team, structure and leadership a growing business needs.
03	Operations and improvement	We roll up our sleeves to remove friction and cut waste.
04	Change and implementation	We carry the change with your team and stay until it is done.
05	Growth and business development	We help find, test and build new business, the way a start-up would.
06	Analysis and decision support	We give leaders and boards a clear, independent basis for important decisions.
07	Sustainability and ESG	We help make sustainability part of the strategy, and meet new reporting demands with purpose.

From the first question to lasting results

01

Understand

We get close to the business, the customers and the people who do the work.

02

Test

We test the big assumptions early, with real numbers and real customers.

03

Build

We build the solution with your team, step by step.

04

Deliver

We stay until the results are in place and your people own them.



■ ANALYSIS

Test fast, then build what works

We test the big assumptions fast, with real customers and real numbers, instead of debating them for months.

Then we build it with you.

The work is sized to the question

A few weeks

Focused sprint

A few intense weeks on one question, ending with an answer and a plan you can start on.

One to several months

Build projects

A new strategy, organisation or business, built and launched together.

As long as needed

Hands-on in your team

We step in and do the work alongside your people.

Agreed over time

Sparring partner

A straight, entrepreneurial view for founders, leaders and boards.

Clarity. Direction. Progress.

Clarity about where you stand. A direction everyone can follow. And real progress, built with our sleeves rolled up.

Built to last, the Norwegian way

Dugnad

Working together

Everyone pitches in, us included.
We carry our share of the load.

Tillit

Trust

Open, honest advice, including
when the answer is not the one
you hoped for.

Nøkternhet

Sober judgement

We spend your money as
carefully as if it were our own.

Norwegian roots, Scandinavian reach

We are a Norwegian company and work with clients in Norway, Sweden and Denmark, on site when it helps the work and remotely when that is more practical.

■ Norway

■ Sweden

■ Denmark

Get in touch for an informal conversation

Got something to build? Tell us briefly what you are working on, and we will get back to you quickly.

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